



THINKING OF you week

USA

Sept
19th to 25th
2022

Send a card. Deliver a smile.

Thinking of You Week is an international weeklong celebration of the magic of sending greeting cards!

Studies show that receiving a handwritten greeting card has a bigger emotional impact than a text or email.

Join the celebration by choosing seven people who deserve a card, just because! Maybe they're family, friends, co-workers, a community member, a senior neighbor, an emergency medical worker, someone you talk to all the time, or just someone you've been thinking of.

Share your snail mailing on Instagram and tag us!

 @yourbrandhere

 @thinkingofyouweek

#thinkingofyouweek

#sendacarddeliverasmile

thinkingofyouweekusa.com



Some ways to get involved include:

☀️ Share your “Seven” who you are sending cards on your social media page (7 people for 7 days) .

☀️ Share your favorite cards to send when you're just thinking of someone on your social media page and tag the artist who made them.

☀️ Organize a card-writing event with a local store, library, school, Boys & Girls Club, Scouts, senior center, long-term care facility, hospital, or other organization.

☀️ Encourage people to send cards to friends, family, mentors, teachers, nurses/EMTs, residents of a local care home, or veteran organization.



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GREETING CARD
ASSOCIATION